

Billiard Retailer

STORE DESIGN AWARDS COMPETITION

Official Entry Form • Deadline: June 1, 2012

Please sign: I hereby grant permission to *Billiard Retailer* to publish photographs and a description of the following store in conjunction with the annual Billiard Retailer Store Design Competition. I also grant permission for *Billiard Retailer* to display this entry in any awards ceremony, display or promotional media created to honor competition winners or to promote participation in future contests. All photographs become the property of *Billiard Retailer*. Also, *Billiard Retailer* reserves the right to combine categories, if necessary, as well as create additional categories to best represent the entries received. *Billiard Retailer* reserves the right to refuse any entry that the editors believe does not meet the minimum design standards of the competition.

Name (print) _____
Signature _____
Date _____

Please print the information as you would like it to appear for publication:

Company Name _____
Contact Name _____
Address _____
City _____ State _____ ZIP Code _____
Telephone _____
Fax _____
E-mail _____

Category (check one):

- New store fewer than 10,000 square feet
- New store more than 10,000 square feet
- Remodel fewer than 10,000 square feet (include before and after pictures)
- Remodel more than 10,000 square feet (include before and after pictures)

Location of store if different from above: _____
Date completed (month/year): _____
Square footage of show room: _____

Describe the following (use a separate sheet of paper as needed):

Floor coverings: _____
Wall coverings: _____
Lighting fixtures: _____
Merchandise fixtures: _____
Store signage: _____

Project description: In roughly 500 words — on a separate sheet of paper — describe the unique characteristics of the store design, especially anything that is not apparent in the photographs. Explain why you chose the design you did.

Photography: You should submit five to eight pictures that show different views of the store. Professional photographs are recommended. Be sure to show design features that make the store unique. Depictions of people or animals are prohibited. If you are entering the Remodel category, you must have before and after shots. Submit only digital photographs with a resolution of at least 300 dpi with an 8-by-10-inch print size.

**NO
ENTRY
FEE!**

**Send
completed
entries to:**

BR Design Competition
Attn: Alan Sanderfoot
3317 Clove Drive
Madison, WI 53704
EM: alan@sanderfoot.com

Option 1

Mail all materials via the carrier of your choice. *Billiard Retailer* is not responsible for entries lost in shipment.

Option 2

E-mail digital photos and a digital scan of the completed and signed entry form to alan@sanderfoot.com. (E-mail attachments should not exceed 15MB. If your photo files are larger, please contact us and we'll provide a link for uploading your images directly to our server.)

Checklist:

- Completed and signed entry form
- Project description
- Photography

Need more information?

**Call 608-246-9001 or e-mail
alan@sanderfoot.com**