

Billiard Retailer

STORE DESIGN AWARDS COMPETITION

OFFICIAL ENTRY FORM • DEADLINE: AUG. 1, 2010

Please print the information as you would like it to appear for publication:

Company Name _____

Contact Name _____

Address _____

City _____ State ____ ZIP Code _____

Telephone _____ Fax _____

E-mail _____

Category (check all that apply):

- New store fewer than 10,000 square feet
- New store more than 10,000 square feet
- Remodel fewer than 10,000 square feet (include before and after pictures)
- Remodel more than 10,000 square feet (include before and after pictures)

Location of store if different from above: _____

Date completed (month/year): _____ Square footage of show room: _____

Describe the following . . .

Floor coverings: _____

Wall coverings: _____

Lighting fixtures: _____

Merchandise fixtures: _____

Store signage: _____

Project description: In roughly 500 words – on a separate sheet of paper – describe the unique characteristics of the store design, especially anything that is not apparent in the photographs. Explain why you chose the design you did.

Photography: You should submit five to eight pictures that show different views of the store. Professional photographs are recommended. Be sure to show design features that make the store unique. Depictions of people or animals are prohibited. If you are entering the Remodel category, you must have before and after shots. Submit only digital photographs with a resolution of at least 300 dpi with an 8-by-10-inch print size.

Please sign: I hereby grant permission to *Billiard Retailer* to publish photographs and a description of the following store in conjunction with the annual *Billiard Retailer* Store Design Competition. I also grant permission for *Billiard Retailer* to display this entry in any awards ceremony, display or promotional media created to honor competition winners or to promote participation in future contests. All photographs become the property of *Billiard Retailer*. Also, *Billiard Retailer* reserves the right to combine categories, if necessary, as well as create additional categories to best represent the entries received. *Billiard Retailer* reserves the right to refuse any entry that the editors believe does not meet the minimum design standards of the competition.

Name (print) _____

Signature _____

Date _____

SEND COMPLETED ENTRIES TO:

BR Design Competition
Attn: Alan Sanderfoot
3317 Clove Drive
Madison, WI 53704
EM: alan@sanderfoot.com

OPTIONS:

- 1** Mail all materials via the carrier of your choice. *Billiard Retailer* is not responsible for entries lost in shipment.
- 2** E-mail digital photos and a digital scan of the completed and signed entry form to alan@sanderfoot.com.

CHECKLIST:

- Completed and signed entry form
- Project description
- Photography

FOR MORE INFORMATION, CALL 608-246-9001